

idée

PixID

Identify where your images appear in print publications

Idée PixID Image Monitoring Service

PixID is a technological breakthrough in image identification and tracking for print publications. It is a comprehensive, automated image monitoring service that uses advanced image recognition algorithms to identify where your images have been used in print publications.

How it works

PixID uses Idée's image recognition technology. PixID does not use watermarks so there is no additional data to add to your images and nothing to be removed to prevent detection. Our image recognition algorithms identify images even when they have been drastically modified.

How PixID helps your business:

PixID generates new revenue opportunities for your business, and reduces operational costs by automating the labour-intensive process of tracking images in print publications. PixID helps your business to:

TRACK AND STREAMLINE IMAGE LICENSING

- Accurately identify every image usage
- Track authorized and exclusive image use and uncover unauthorized image use
- Verify image license compliance
- Optimize licensing of contributed content

OPTIMIZE REVENUES AND BILLING PROCESS

- Recover license revenues from unaccounted image use
- Automate the billing process with PixID daily reports
- Streamline royalty disbursements to your photographers

How many images does PixID track?

- 20+ million client images tracked, 55 trillion image comparisons performed monthly

Who should use PixID?

Firms that license visual content and need to track where their images are appearing in print publications, including celebrity and entertainment companies, as well as news and photo wire services. Also, PixID is a critical tool for firms that license contributed photographs as they must be able to track their image usage.

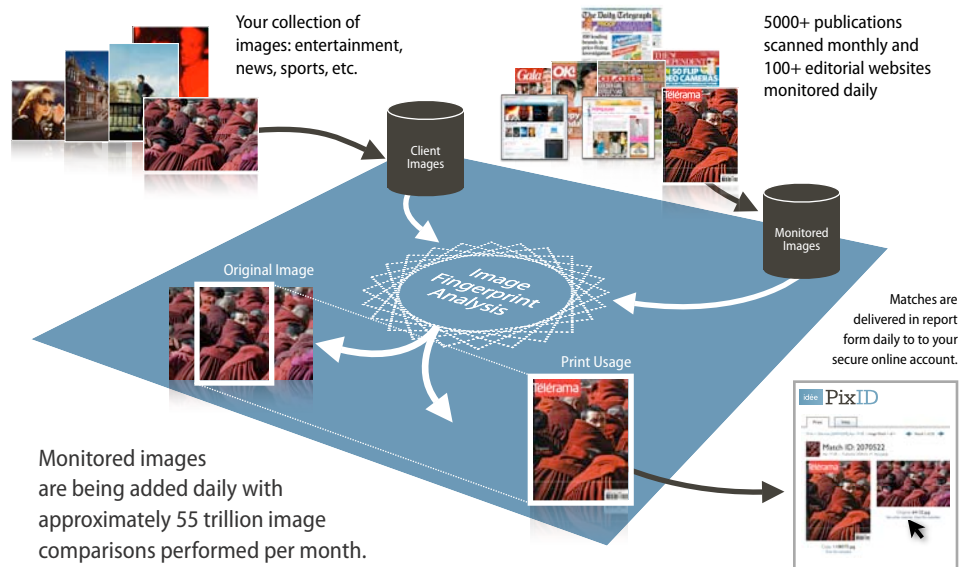
Clients using PixID

Adobe Systems, Agence France Press (AFP), The Associated Press (AP), Digg, Splash News, Jupiter Images

About Idée

Idée is an advanced visual search and image recognition company that is revolutionizing the way images are tracked in print publications and on the internet.

HOW PIXID WORKS



"Idée's image monitoring service is an outstanding technological breakthrough. Idée's service enables us to keep track of all our images since their technology scales to deal with many millions of images. We are pleased to be working with Idée, one of the pioneers in the image monitoring industry."

MICHEL SCOTTO
DIRECTOR PHOTO BUSINESS DEVELOPMENT
AGENCE FRANCE-PRESSE (AFP)

TAKE THE FIRST STEP, CALL US:

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